



For Immediate Release

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**LH-Finance Expands Its VIP Pre-Qualification Program
To The West Coast at the Seattle Boat Show**

Seattle, Washington, December 21, 2017 – Marine Financing specialist, [LH-Finance](#), together with the [Northwest Marine Trade Association](#), announced today a partnership to launch an all new VIP Experience at the 2018 Seattle Boat Show.

“With three locations and over 1,000 boats, there’s a lot to see and take in at the Seattle Boat Show,” said Katie McPhail, Seattle Boat Show’s director. “With this wonderful VIP Experience at our new third location at Bell Harbor Marina, attendees shopping for the boat of their dreams will be able to experience the show in true VIP fashion. Not only will they be able to relax and review their choices in the comfort of the VIP Lounge, but while visiting many of the participating manufacturers throughout the show - at all 3 locations, they will be treated to one-of-a-kind boat buying experience. We’re thrilled to partner with LH-Finance to offer this additional amenity to our attendees.”

LH-Finance, leaders in the marine finance category and known around the country for their innovative VIP Pre-Qualification Program, are now bringing that program to the West Coast for the first time.

LH-Finance has been designated as a Captain Level sponsor of the show and the exclusive sponsor of the VIP Lounge at Anthony’s Pier 66 at the show’s Bell Harbor Marina location.

“We are determined to make the boat buying experience second to none,” stated Herve Bonnet, CEO of LH-Finance, “with this expansion to the West Coast of the United States, and joining forces as a strategic partner with the Northwest Marine Trade Association, it allows *all* of our clients to experience boat buying in a unique and special manner.”

As a ‘Pre-Qualified VIP’, this entitles the attendee to complimentary parking, the ability to skip the lines at Will Call and arrive directly at the VIP Lounge at Anthony’s Pier 66 to pick up their VIP Package which includes a LH-Finance VIP Card and 2 complimentary tickets, all while enjoying complimentary light fare and beverages for two. This perk is part of LH-Finance’s dedication to assist boat buyers to an easy, relaxed entry to finding the boat of their dreams. For more information visit www.lh-finance.com/VIP.

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About LH-Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: <https://www.LH-FINANCE.com>

About NMTA

NMTA is the country's largest regional marine association. Founded in 1947 to fight a proposed special tax on boaters, the Association quickly expanded its vision of a unified industry by pitching a tent on the shores of Lake Union and holding its first boat show. Today, with a membership exceeding 700, the Northwest Marine Trade Association continues to promote the growth of recreational boating and the businesses of our members. <http://www.nmta.net/home.asp>

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